



THE 17TH ANNUAL
SEO AICON
2026

Sponsorship Information

SEO Alternative
Investments

Thursday, March 12, 2026
The Glasshouse
660 12th Ave, New York City

Select Speakers from Past Conferences

SEO A/CON
2026



Henry R. Kravis**

**Co-Founder &
Co-Executive Chairman**

KKR
SEO Board Chairman



Kelly Williams

Chair & Co-CEO
The Williams Legacy Foundation



Larry Fink

**Chairman &
Chief Executive Officer**
BlackRock



Verdun S. Perry ***

Global Head
Blackstone Strategic Partners



Mellody Hobson

Co-CEO & President
Ariel Investments



Derek Jones

**Former Vice Chairman, Private
Equity Investments - Retired**
GCM Grosvenor



Maya Chorenge**

Co-Managing Partner
The Rise Fund



Deborah Harmon**

Co-Founder & CEO
Artemis Real Estate Partners

**** SEO Board Member**

*** SEO Alumnus**

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Ksenija Jovanovic

Managing Director

Aflac Global Investments



Andrew Palmer

Former CIO - Retired

Maryland State Retirement
and Pension System



Eric Doppstadt

Vice President & CIO

Ford Foundation



Kim Lew

**President & Chief
Executive Officer**

Columbia Investment
Management Company



Greg Jania

Global Co-Head of Private Equity

APG Asset Management



Bei Saville

Chief Investment Officer

Treasury and Fingerboard
Family Office at Advance



Elliott Campbell*

Principal

HarbourVest Partners



Caixia Ziegler

**Managing Director,
Real Assets &
Sustainable Investments**

MacArthur Foundation

* SEO Alumnus

Select LP Speakers from Past Conferences

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Jasmine Richards

Head of Diverse Manager
Investing & Managing Director
Cambridge Associates



Jimmy Yan

Head of ESG Integration
New York City Comptroller's Office



Tim Recker

Chief Investment Officer
& Treasurer
The James Irvine Foundation



Harisha Haigh

Managing Director
Northwestern University



Kunle Apampa

Director
Capricorn Investment Group



Angela Miller-May

Chief Investment Officer
Illinois Municipal Retirement Fund



Joshua Stern

Managing Director, Private
Investments
Robert Wood Johnson Foundation



Katie Moore

Managing Director
Hamilton Lane

Select LPs from Past One-On-One LP/GP Meetings

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Robert Holley*

Baltimore City Fire and Police
Employees' Retirement System

Sheryl Mejia

Steward Asset Management

David Lee

Eldridge

Tarrell Gamble

Alameda County Employees'
Retirement Association

Rodney June

LACERS - Los Angeles City
Employees Retirement System

Greg Jania

APG Asset Management

Jasmine Richards

Cambridge Associates

Cassidy Or

Focus Partners Wealth

Kirk Sims

Teacher Retirement
System of Texas

Yang Xu

City Hall Capital

Dana Johns

Courage Small Business Partners

Andrew Shih

Memorial Sloan Kettering
Cancer Center

Michael Watson

New York-Presbyterian Hospital

Wes Bradle

State Board of
Administration of Florida

Reginald G. Sanders

W.K. Kellogg Foundation

Minoti Dhanaraj

Pension Boards United
Church of Christ

Michael Silva

California Public Employees'
Retirement System

Sylvester McClearn

New York State Common
Retirement Fund

Hope Bailey-Reed

NYS Teachers'
Retirement System

Harisha Haigh

Northwestern University

Neil Messing

New York City
Retirement Systems

Abigail Kahn**Archibald**

Mellon Foundation

Karen Eifler

Howard Hughes Medical Institute

Kathryn Gernert

Texas Permanent School
Fund Corporation

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A Program With a Purpose

SEO AICON
2026



This annual conference is a leading industry event, providing a day of education, access, and career development for both new professionals and experienced professionals in the alternative investments sector.

With nearly **800 attendees** and **80+ speakers** in 2025, AICON is a leading industry event.

Participate in robust networking opportunities with nearly 800 attendees, including:

- 375+ General Partners
- 90+ Limited Partners
- Emerging Managers
- 65+ Partner Firms
- 90+ SEO Alumni

Hear insights and timely perspectives from industry leaders representing various investors, such as:

- Pension Plans
- Endowments & Foundations
- Family Offices

Engage in facilitated LP/GP one-on-one meetings:

- Public Pension Funds, Endowments & Foundations, Asset Managers, Family Offices and more
- General Partners include funds with Private Equity, Venture Capital, Hedge Fund, Real Estate and more

▶ **Learn from successful deal makers, proven investors, and leaders in the industry.**

Plenary Sessions

- Fireside Chat: **Henry Kravis**** & **Larry Fink**
 - Fireside Chat: **Verdun S. Perry** *** & **Derek Jones**
 - Navigating a New Credit Landscape: Risks and Opportunities in 2025
-

Panel Discussions

- Navigating Uncertainty: Private Credit Strategies in a Shifting Economy
- Navigating the Evolving Investment Landscape: Trends, Strategies, and Opportunities
- Elements Impacting the Evolution and Prospects in the Private Equity Industry
- The New Frontier: Charting AI's Next Chapter
- Future-Proofing Investors' Portfolios: Sustainability as a Competitive Advantage
- Navigating Fundraising and Engagement with LPs
- The Finance of Entertainment
- Unlocking Value in Secondaries: Insights on Market Trends, Deal Flow, and Future Opportunities
- Breaking Into the Buyside
- The Evolving Real Estate Landscape: Opportunities in a Post-Pandemic World
- Emerging Managers: Navigating Challenges and Building Success Beyond Established Funds
- Navigating the Capital Imbalance: How Private Credit Can Meet Today's Market Needs

Past Conference Sponsors

SEO A/CON
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Benefits	\$150,000 *** Catalyst	\$75,000 Signature	\$50,000 Underwriting	\$35,000 Exhibiting	\$25,000 Presenting	\$20,000 Premier	\$10,000 Leadership	\$7,500 Supporting	\$5,000 General	\$2,500 Friends of SEO
CONFERENCE PARTICIPATION										
Opportunity to give opening /introductory remarks*	Plenary Session	Plenary Session	Plenary Session	Panel	Panel	Panel				
Invitation to LP Breakfast	8 Guests	5 Guests	5 Guests	4 Guests	4 Guests	3 Guests	2 Guests	1 Guest	1 Guest	
Conference Admissions	10 Guests	8 Guests	8 Guests	7 Guests	6 Guests	5 Guests	3 Guests	3 Guests	2 Guests	2 Guests
Provide complimentary admissions to high-achieving young individuals	✓	✓	✓							
One-on-one meetings with LPs**	✓	✓	✓	✓	✓	✓				
FIRM BRANDING AND RECOGNITION										
Branding of a network break	Exclusive	Exclusive	Exclusive							
Opportunity to provide branded swag which will be sent to conference attendees	✓	✓	✓	✓	✓	✓	✓	✓		
Branding on all Conference marketing materials (website, communications and signage)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Firm ad in the digital program	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page	Half-Page	Logo	Firm Listing	Firm Listing
Opportunity to feature firm speaker on event web page and in the program journal	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
For more information, please visit: www.seo-usa.org/ai/2026-conference										

* Receipt of benefit is dependent upon the session subject matter. SEO reserves the right to determine how the sponsor is incorporated.

** Meetings are based on mutual interest and availability.

*** As a Catalyst sponsor, the SEO team will collaborate with you to identify unique speaking opportunities, which may include a plenary session or a panel customized by your firm with input from SEO. You will also receive exclusive marketing and branding opportunities at both the pre-conference and/or the general conference.

For more information, please contact:

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